

## Busch Gardens® and Peninsula SPCA partner to increase pet adoptions

### Busch Gardens® HappyTails



Busch Gardens® and the Peninsula SPCA are continuing their partnership to raise awareness for homeless animals on the Peninsula. Busch Gardens' Happy Tails adoption program provides people with two free single-day tickets to Busch Gardens when they adopt a dog or cat from the Peninsula SPCA.

Busch Gardens' has long supported local animal shelters by providing homes, and a second chance at life, for hundreds of abandoned and neglected animals. Considered by many to be untrainable, these adopted animals now steal the stage – and fans' hearts – as stars in the parks' popular show "More... Pet Shenanigans." Promoting the importance of shelter adoptions, these furry ambassadors bring smiles to thousands of guests every day.

Busch Gardens' has adopted five dogs from the Peninsula SPCA over the years. Busch Gardens' trainers have made them superstars in the Pet Shenanigans show. "Busch

Gardens is giving our animals a second chance!" states Vicki Rowland, SPCA director of marketing and programs.

In 2012, the Peninsula SPCA and Busch Gardens have saved over 2,937 lives! Together, we have found new loving homes for abandoned and neglected animals on the Peninsula. We strive to encourage the community to adopt a pet, volunteer your time, or donate to help us continue our life saving mission.

Visit [www.buschgardens.com/happytails](http://www.buschgardens.com/happytails) for more information about the Happy Tails Program. To view adoptable pets online, visit [www.peninsulasPCA.org](http://www.peninsulasPCA.org), call us at 595-1399 or visit the Peninsula SPCA at 523 J. Clyde Morris Blvd. Hours of operation are Monday through Friday 11 a.m. to 6 p.m. and Saturdays, 10 a.m. to 5 p.m. The SPCA is closed on Sundays.

The mission of the Peninsula SPCA is to advocate and provide for the humane care and welfare of animals. With your continued support, we can continue our life saving mission to be an Adoption Guarantee Organization. For more information, visit [peninsulasPCA.org](http://peninsulasPCA.org) or call 757-595-1399.

## A message from our Executive Director

Construction of the new Peninsula Regional Animal Shelter is well underway at the intersection of Briarfield Road and Jefferson Avenue in Newport News, but the completion of the facility is still a few months off. The Peninsula SPCA has agreed to work with our local municipalities to continue sheltering stray animals at our J. Clyde Morris Boulevard location until their new building is ready.

The good news is that the Peninsula SPCA is not delaying the implementation of changes here at the current shelter that will improve the health and safety of the animals that come to us in need. This spring, we have established a puppy isolation room that is separate from our main shelter building, where stray puppies can be held and cared for in a quiet environment. We have created a separate intake room in the shelter where all incoming animals can be examined and provided with their

initial vaccinations and treatments. And we've created a new, quiet cat isolation area that is also outside of the main shelter where sick or injured cats can heal without the stressful noise of barking dogs.

Most importantly, we are in the process of planning and implementing a re-design of our building's current HVAC system that will provide regular fresh-air exchanges for all of our sheltered animals. This change alone will help countless animals

stay healthier and therefore adoptable during their temporary stay with the PSPCA, both now and after we transition to our adoption guarantee model.



The new Peninsula SPCA, which will be supported 100% by private donations, has great things planned for the homeless pets of our community, but we need your help to make them happen! Each pledge to volunteer or to provide funding for the care of our animals and our facility helps to save animals' lives. We ask you to consider joining us in true partnership to build an adoption guarantee community for our citizens. It will be well worth our efforts and will change the future of companion animals on the Peninsula forever.

Peninsula SPCA  
523 J. Clyde Morris Blvd  
Newport News, VA 23601

Main 757.595.1399  
Fax 757.595.9945

[www.PeninsulaSPCA.org](http://www.PeninsulaSPCA.org)

SPCA Business Hours  
Monday-Friday 11 a.m. - 6 p.m.  
Saturday 10 a.m. - 5 p.m.  
Sunday closed

Adoption hours end  
30 minutes before closing.

Total Lives Saved in 2013

1,284

### Staff

**Ellen Thacker**, Executive Director

**Don Branch**, Assistant Director

**Billy Houpt**, Operations  
and Petting Zoo Manager

**Fran Hight**, Business Manager

**Sherrie Pride**, Clinic Manager

**Vicki Rowland**, Director of  
Marketing and Programs

**Darcy Morel**, Development  
and Special Events Manager

**Lou Siasosi**, Clinic Technician  
and Foster Care

**Nicole Bledsoe**,  
Animal Care Coordinator

**Patrice Carter**, Assistant  
Kennel Manager

**Brian Smith**, Assistant Kennel  
Manager & Petting Zoo

### Board of Directors:

**James Thornton**, Chair

**Henry Morris**, 1st Vice Chair

**Denise Vaughn**, 2nd Vice Chair

**Bill Hart**, Treasurer

**Lorraine Hall**, Secretary

**David Brinker**, DVM

**Dru Branche**

**Laura Brown**

**Karen DeAngelis**, DVM

**James A. Gray**

**Page Hayhurst**

**Kelly Peck**

**Frank Roach**

**Cynthia Rohlf**

**Candy Snyder**

**Scott Stollendorf**

**Allen Tanner**

# LEND A PAW



*Colleen with her rescue dog Jovi*

## The Importance of Supporting Paws for a Cause and Other Fundraising Events

*Written by Colleen Hall*

For those who have never participated, Paws for a Cause is a yearly dog walk, festival, and 5K fun run fundraising event put on by the Peninsula SPCA. This important event is one of the Peninsula SPCA's two largest fundraising events, along with the winter Fur Ball. Where the Fur Ball is an elegant formal event, Paws for a Cause is an outdoor family-friendly event with a multitude of fun competitions and live entertainment. Now, in its seventh year, Paws for a Cause has moved to September with cooler weather for the dogs and humans.

I have personally been participating in Paws for a Cause for six of the seven years now. I started out by just attending and fundraising and then began volunteering. Over the years my capacity as a volunteer has grown to a level where I am able to be much more involved in helping with the pre-planning and organization of the event, which is tremendously rewarding. I encourage anyone who has yet to attend the event to do like I did, register this year, try to elicit some donations, and then see where you go from there.

In addition to volunteering, I continue to participate in the fundraising aspect of Paws for a Cause. I think the main thing

that stops people from participating in fundraising, or from donating, is that they think they have to raise or give an enormous amount of money. Many people do not realize what just \$50 can do to improve the lives of the animals at the Peninsula SPCA. I get excited when I see someone has donated \$10 to my fundraising site! The important thing is getting involved.

This event raises much-needed funds to provide care and comfort to the homeless animals being cared for by the Peninsula SPCA, but it does more than that. Paws for a Cause brings together the Hampton Roads Community. It creates a day for people to bond with their pets, and for the dogs to socialize. But don't worry, you do not need to have a dog to participate. We have seen a cat and even a pig at Paws in the past. With music, food, vendors, and live animal demonstrations, there are plenty of activities to keep humans entertained all day. Or, you can visit the avenue of heroes (local rescue organizations) to meet and adopt a new furry member into your family.

Peninsula SPCA's Paws for a Cause Dog Walk & Festival will be on Sunday, September 22 from 12 to 4 p.m. at the Mariners' Museum Park on Warwick Boulevard (across from Warwick High School). For more information and the link for registration can be found at [www.peninsulasPCA.org/pawsforacause](http://www.peninsulasPCA.org/pawsforacause). To learn how to volunteer with us, visit [www.peninsulasPCA.org/getinvolved](http://www.peninsulasPCA.org/getinvolved).



# FERGUSON CELEBRATES 60 YEARS OF BUSINESS

This year marks a special milestone for Ferguson, as the company celebrates its 60th year of business. To commemorate the milestone, nearly 1,400 local Ferguson associates gathered at Ferguson's headquarters for some mid-day food and fun.

The Peninsula SPCA (PSPCA) joined the celebration, showcasing adoptable dogs and cats at a special rate just for Ferguson associates. The PSPCA's 10-year-old Chihuahua that was surrendered by his owner found his forever home at Ferguson.

"We have a very rich history, but this

milestone celebration would not be possible without our talented associates," explained Frank Roach, Ferguson CEO.

"I am personally grateful for each and every one of our associates and the contribution they make to our company."

Like Ferguson, the PSPCA has made a lasting commitment to better life on the Peninsula, celebrating its 50th anniversary. Since 1962, the PSPCA has been the sole provider for homeless animals on the Peninsula.

Ferguson recently kicked off its "60 Days of Caring" campaign, supporting the communities in

which it does business. Locally in Hampton Roads, Ferguson is collecting food and supplies for the Food Bank, SPCA and Pet Pantry on the Peninsula, along with the Food Bank of Southeastern Virginia on the Southside. More than 200 Ferguson Branches have joined in the campaign nationwide to better their local communities. Giving back to the community has been part of Ferguson's cultural cornerstones since it was founded in 1953.

## About Ferguson

Celebrating its 60th year in business in 2013, Ferguson ([www.ferguson.com](http://www.ferguson.com)) is the largest wholesale distributor of residential and commercial plumbing supplies and pipe, valves and fittings in the U.S. The company is also a major distributor of HVAC/R equipment, waterworks and industrial products and services. Founded in 1953 and headquartered in Newport News, Va., Ferguson has sales of \$9.7 billion and approximately 18,000 associates in almost 1,300 locations. Ferguson and its subsidiaries serve customers in all 50 states, Puerto Rico, Mexico and the Caribbean. Ferguson is part of Wolseley plc ([www.wolseley.com](http://www.wolseley.com)), which is listed on the London Stock Exchange (LSE: WOS) and on the FTSE 100 index of listed companies.



## THOUSANDS OF PENNIES, THOUSANDS OF LIVES SAVED!

### SPCA donation banks

The Peninsula SPCA has donation banks available for you to set up at your local business, office, or school to help raise money for the animals! Our donation banks raised over \$5,000 for our animals last year. To schedule a pick up for a SPCA donation bank, please contact us at 757.595.1399.



# TRIBUTES SUMMER 2013

## In memory of people . . .

### Samuel A. Bent, Jr.

Dennis and Gay Gregory  
Georgia Killough  
Martin Bartelt  
Phyllis Stoneburner

### Susan Beverly

Sharon Minter

### Arthur Bittner

Paul DuViewer  
Clairborne Neighbors  
ODL Department  
of TE Connectivity  
Les and Karen Molineux  
Lou Gochenour  
William Emerson  
Laura Megers  
Lou Gochenour

### Sherri Cowan Bookman

Steven and Mary Chappell

### Emerson B. Bristow

Carole and Sonny Miller  
Gail Marie Doxtater Arno  
Gisela Nygards

### Thyenn Cherry

Michael and Louise Klebitz  
Mary Zodda

### Joanna C. Clark

Rebekah C. Covell

### Chris Clarke

Anne-Randolph,  
Clifton, Matty, Clifton  
& Riddick Harrell

### Eames Christian Clarke

Mary Havlin  
Mr. and Mrs. Fred Briggs  
Mr. and Mrs. Henderson  
Page Morahan  
Marry Koutris  
Robert Bracey  
Mr. and Mrs. Samuel Jeter  
Pam and Pat Moore  
E.D. David

### John H. Cline

Mr. and Mrs. Robert D.  
Powell, Jr.

### Betty Denny

Charles and Catherine  
Stewart  
Galen Snowden

### Trudy Dorer

Grace D. Cumming

### Mary Barclay Foster

Beth Doboff

### Julie French

Pensy Clark, Mary Catharall,  
Loretta Custer

### Dr. Charles L. Gallucci

Charlie and Donna  
Cunningham  
Mr. and Mrs. Richard Hedio

### Dr. Rita Gariboldi

Teri Dillingham

### Harriet K. Harper

Chisman Family

### Rusti Harper

Sandra and Ben Traynham

### Cecelia Darracott Hauser

Page Williams  
Dr. and Mrs. Helmut W.  
Trieshmann, Jr.

### Claude A. Swanson

### Hornsby Jr.

Mrs. James Tredway Spratley

### Robin Kolinsky Ingles

Peninsula Football  
Officials Ass.

### John Jenkins

M.R. Hahn

### Karoline D. Johnson

Mary Dunn

### Nancy Jean Johnson

Marjorie Petterson

### Richard Johnson

Women of the Moose

### Patricia Link

E. Dodl

### Patrica Ann Mauld

Dorothy Wright  
George Simmerman  
Catherine Dickenson  
Angela Crist and Mike  
Rose and Womble Realty Co.

### Roy Lee Marshall

Glenda Helms

### James M. McHugh

James P. McHugh

### Katrina Miller

Mary Stallings  
Angelina Chale  
W. Bigger

Karen and Ray Cammon

### Alice Mischak

The Decorating Team

### Linda J. Nixon

Dorothea Bays

### Carl R. Parrish, Jr.

Sandy Marszalek  
Hines Middle School PTA  
Gildersleeve Middle School  
Melodie and  
Ronald Blackburn  
Rebecca Koptish  
Charles and Nicole Sneddon  
Leslie Brooks  
Susan Rogers  
Mr. and Mrs. Carter Cowles  
Herbert and Clara Bridges  
Ken and Ann Pierpont  
APA Team Loose Cannons  
Jr. John and Pat Ward

### Brita Pucket

Susan and Philip Glaude  
Steven and Pam Pavlik

### Dr. Ellsworth Richards

Morag Richards and Friends  
Dr. and Mrs. Richard Sallade  
Cherry Seagraves

### Alphonse Riutort

Sharyn Fox

### Richard Ruehe

Tuesday Knitters  
Norman Bretschneider  
Vicki McLean

### Juanita J. Skipper

Frank Jackson Family

### Uncle Bernard Slonina

Slonina Family

### William H. Stenaski

Pat Barnes

### John W. Suber

Angelos Restaurant

### Albert Thomas

Kathy Powell  
Donna Darnley

### Bruce E. Tingle

John and Jan Mattern  
Warwick Forest  
Residents Ass.  
First Presbyterian Church  
Frank and Mary Bloxom

Fred and Betty Sallade

Mr. and Mrs. Robert Smola  
The Wineman Family  
Jason McClellan  
Dr. and Mrs. Richard Sallade  
Mr. and Mrs. Charles R.  
Spencer, Jr.  
Mike and Susan Piland  
Riley and Judy Covin  
Dr. and Mrs. Ernest P. Buxton  
Wendell Pile  
Anita Boucher  
and Jeff Bangsberg  
Ellen Boucher  
Thomas W. Meehan

### Betty Elizabeth Veliquette

W.H. Outlaw Family  
Beverly and Lewis Strickland  
Anneliese and Harold Kirk  
Lucille Sutton  
Beverly and Lewis Strickland  
Anneliese and Harold Kirk  
Luther and Alice Knaub

### Diane Violetter

Sharon Minter

## In honor of people . . .

### Ms. Sylvia Berry

Ann Hankins

### Betty Dean, 40 years of service in education

York County School Division

### Wedding of Lisa

### Elaine Brewer to Dr.

### Raul A. Rodriguez

Jeff and Evelyn Stanley  
Dr. and Mrs. Raul Rodriguez

### Tom Glavin

Tracey King

### John Hill

Nancy Babcock

### Suzanne G. Inslay

Rebecca Thomas

### Dr. Michelle Shinn, speaker honorarium

Portsmouth Public  
Library Foundation

### Alice Sorrell, 80th Birthday

Kathleen and Tom Borchert

### MPO Nick Stewart

Lisa Morrisette

### Paula Sue Watts

York County Volunteer  
Association, Inc.

## In memory of pets . . .

### Albert

Ann and Phillip Brookmen

### Bella

Faye Gargiulo and  
Frank Sanderson

### Butty

Esther and Amine Morgan

### Casey

Hilton Animal Hospital

### Cleo

Robert Shanks

### Jerry Lee and Tinker Bell

Mary Boswell

### Jerry, a beloved german shepard

D.K. Blanchard

### K9 Blue

Lisa Morrisette

### Katie

John Boylan

### Lily

Kathleen Boyle

### Maggie

Hilton Animal Hospital

### Millie

Linda Williams

### Morgan

Janet Sandler

### Muffin

Al and Judi Riutort

### Sebastian

Sharon Harris

### Seth, a beloved golden

Mamma and Smola

### Tasha

Kelly Anne Ng

Thank  
You!

## Thank You to the Malarkey Family!

We give thanks to the Malarkeys for not only adopting four dogs from the Peninsula SPCA, but also for their generous gift of \$500.00 from family business Home Solutions, Inc. to help more of our homeless animals. (Viewed in picture from left to right) Petra who was adopted June 2008, Linky who adopted in July 2008 and the beautiful brindle is Lenny who was adopted January 2009. "They are the biggest babies we have ever seen! Our dogs seem to forget how big they are when trying to curl up in our laps!" says David Malarkey. Sandra was the fourth dog the Malarkey's adopted (not pictured) from the Peninsula SPCA. Sandra was older when they adopted her and only lived for two years. She was a very special dog to the Malarkey family and will forever be missed!



Photograph by SPCA Volunteer David Halperin

