

The Peninsula SPCA Proudly Joins the "Pets for Patriots" Program

I'VE BEEN WAITING FOR YOU



The Peninsula SPCA has become a partner shelter with the Pets for Patriots program. This means that military personnel and veterans who qualify for the program can adopt an at-risk dog or cat from our shelter for a special discounted adoption fee that includes the animal's spay/neuter, initial vaccinations, micro-chipping, and more. The Pets for Patriots program will also provide adopters with discounted veterinary care for their adopted pet and other educational resources. They even provide access to their virtual "pet food bank" for those in need.

Military personnel interested in participating in the program can learn more by going to www.petsforpatriots.org or by visiting the Peninsula SPCA for more information. Look for the special "Adopt a Hero" tag on the kennels of Pets for Patriots eligible dogs and cats.

Statistics tell us that every day in the US, 18 veterans take their own lives. Pets for Patriots was founded as a charitable, non-profit organization that seeks to unite at-risk shelter animals with individuals from all branches of the armed forces at any stage of their careers, including retirement. They believe that "through the simple act of pet adoption, two lives can be saved and enriched."

The mission of the Peninsula SPCA is to advocate and provide for the humane care and welfare of animals. With your continued support, we can continue our life-saving mission to be an Adoption Guarantee Organization. For more information, visit peninsulasPCA.org or call 757-595-1399.

A message from our Executive Director

The Peninsula SPCA is now undergoing the most significant change of our fifty year history.

Several years ago, the PSPCA's Board of Directors took their lead from you, the citizens of our local community, who said we needed more from our local animal shelter. We needed an organization dedicated to the re-homing of every adoptable animal in our care, an organization that was free to deploy its resources to community education and outreach, an organization lead by its volunteer base and supported by citizens and businesses who understand and value the power of the animal-human bond to enrich lives.

That shelter will be the new Peninsula SPCA Adoption Center, still located at 523 J. Clyde Morris Blvd. in Newport News. In addition to providing temporary homes for adoptable animals, we will continue to have our wonderful Petting and Learning Zoo, our Lily's Den Picnic and Party area, and plenty of "play yards" where

our visitors can exercise and interact with our shelter pets. We will begin to offer new learning opportunities for our visitors and prospective pet owners, and will have a wealth of new volunteer roles for the animal lovers of our community.

Once our local municipalities complete and open their new Regional Animal Shelter, the Peninsula SPCA will complete its transition to its new "no kill" operating model. At that time, we will become fully dependent upon the support of our community to keep our "adoption guarantee" shelter thriving.

Our dream is about to become our reality. Thanks to you, our supporters, for making it happen.

-Ellen Thacker, Executive Director



Peninsula SPCA
523 J. Clyde Morris Blvd
Newport News, VA 23601

Main 757.595.1399
Fax 757.595.9945

www.PeninsulaSPCA.org

SPCA Business Hours
Monday-Friday 11 a.m. - 6 p.m.
Saturday 10 a.m. - 5 p.m.
Sunday closed

Adoption hours end
30 minutes before closing.

Total Lives Saved in 2013

3,384

Staff

Ellen Thacker, Executive Director

Don Branch, Assistant Director

Billy Houpt, Operations
and Petting Zoo Manager

Fran Hight, Business Manager

Sherrie Pride, Clinic Manager

Liz Blake, Administrative Assistant

Lou Siao, Clinic Technician
and Foster Care

Nicole Bledsoe,
Animal Care Coordinator

Patrice Carter, Assistant
Kennel Manager

Brian Smith, Assistant Kennel
Manager & Petting Zoo

Board of Directors:

James Thornton, Chair

Henry Morris, 1st Vice Chair

Denise Vaughn, 2nd Vice Chair

Bill Hart, Treasurer

Lorraine Hall, Secretary

Dru Branche

Laura Brown

James A. Gray

Page Hayhurst

Sarah Messersmith

Kelly Peck

Frank Roach

Cynthia Rohlf

Candy Snyder

Scott Stollendorf

Allen Tanner

David Brinker, DVM Emeritus

Karen DeAngelis, DVM Emeritus

LEND A PAW



petco foundation

All that "Glitters" is gold for our first PETCO-sponsored adoption!

In October of 2013, the Peninsula SPCA was the fortunate recipient of a grant from the PETCO Foundation to help homeless special-needs dogs find new forever families.

PETCO agreed to pay the adoption fees for 16 special-needs dogs from the PSPCA shelter, and to send them to their new homes with a goodie bag of a toy, treat and a PETCO gift certificate.

The first "lucky dog" to benefit from the PETCO grant was a Shih Tzu girl named Glitter. Glitter had been adopted from the Peninsula SPCA several years ago, but had been picked up as a stray by Gloucester County Animal Control. When the animal control officer scanned her for a micro-chip, they found that she had originally come from the Peninsula SPCA. Her owner could not be located and when Glitter was not claimed from the Gloucester animal pound, a volunteer

from the Gloucester facility called the Peninsula SPCA to let us know she was there. We picked Glitter up and brought her back to the PSPCA.

Glitter was a sweet and mature pup, about 11 years old, who was very distraught to find herself in a shelter environment. As the PSPCA had just been awarded the PETCO Foundation grant, we knew that Glitter would be our perfect first special-needs adoption candidate due to her age and tremendous distress at being in shelter.

On Glitter's second day of being designated the PETCO Foundation's "Dog of the Week," her wonderful new family found her and fell in love! Since that time, eight other dogs have found their forever homes thanks to the generosity of the PETCO Foundation and the open animal-loving hearts in our community.



Adoption up in 2013 for our shelter pets!



As the Peninsula SPCA looks ahead to its transition to being an “adoption-guarantee” or “no-kill” animal shelter in 2014, the shelter’s adoption results from 2013 show that they’re not waiting until then to make some major improvements in the lives of our community’s homeless animals!

The PSPCA helped to save the lives of 3384 animals in 2013, through local adoptions and transports to breed rescue groups. They also worked in partnership with local animal control officers to reunite more lost pets with their families. Total adoptions were up 24% in 2013 compared to 2012.

Shelter staff credits the increase to the community’s growing awareness of what great pets shelter dogs and cats can be. The shelter also holds regular adoption “specials” to help bring potential pet owners and their “new best friends” together while still minding today’s tight budgets.

“We want every adoptable animal in our shelter to find a loving home,” said PSPCA Assistant Executive Director Don Branch. “We’ll do everything we can to make that happen.”

THOUSANDS OF PENNIES, THOUSANDS OF LIVES SAVED!

SPCA donation banks

The Peninsula SPCA has donation banks available for you to set up at your local business, office, or school to help raise money for the animals! Our donation banks raised over \$5,000 for our animals last year. To schedule a pick up for a SPCA donation bank, please contact us at 757.595.1399.



COMMUNITY ANIMAL LOVERS



Gather for the 7th Annual Peninsula SPCA Fur Ball

It was a night of high-styling pets and their people as supporters of the Peninsula SPCA shelter “put on the dog” to enjoy music, munchies and a “Mutt-tini Bar” at this year’s Fur Ball Gala Auction Event supporting the homeless pets of the shelter and officially kicking off the coming conversion to “adoption-guarantee.”

Major “Best In Show” sponsors Ferguson and Smithfield Foods helped to underwrite the evening, which featured the soothing music of the Strolling Silver Strings, wonderful dinner selections, silent and live auctions, and after-dinner dancing to the music of Tidewater Drive.

The highlight of the evening was the annual Red Carpet Pet Parade, when guests both canine and human strutted their stuff on the runway. Make plans to join us in February 2015 at the “Peninsula’s Best Winter Party,” the Fur Ball!

More Fur Ball Photos

