



June 24, 2019

Dear friend of the Peninsula SPCA,

It's time to gear up for BARKTOBERFEST! Our 13th Annual Dog Walk & Festival will take place on **October 12th** and will feature rescues, vendors, exhibitors, community partners, fun fall activities, live music, a craft brew beer garden and much more! And as always, all proceeds will benefit the animals and programs of the Peninsula SPCA.

Barktoberfest is held at Mill Point Park on Downtown Hampton's beautiful waterfront. Estimated attendance is 800-1,000 dog loving festival goers!

We will be hosting even more fun, unique fall activities for families & pets, including a doggy sundae bar, costume contest, bobbing for tennis balls and trick-or-treating activities that will bring even more guests to your table.

We invite you to join us as a vendor this year at Barktoberfest. Your support is so important to the continued success of the shelter as an Adoption Guarantee (or "No-Kill) Shelter. Last year, we saved more than 1,000 lives, expanded our affordable vaccination clinic to include spay and neuter services, and enhanced our humane education programs. We rely solely on support from the community to operate, through adoption fees, education and clinic fees, and through support from community partners like you! This year, we hope to raise \$40,000 at Barktoberfest!

Please join us at Barktoberfest on **Saturday, October 12th at Mill Point Park in Downtown Hampton from 12p.m. to 6 p.m.** For more details about this great event, visit www.PeninsulaSPCA.org/barktoberfest

For your convenience, I have attached a vendor registration form. Please feel free to contact me with any questions at 757.595.1399, ext. 103 or by e-mail: jodi@peninsulaspca.org.

Sincerely,

Megan S. Steele
Executive Director
Peninsula SPCA

Jodi Dean
Marketing & Community Relations Manager
Peninsula SPCA

2019 Exhibitor/Vendor Reservation Form

REGISTRATION

Business/Organization Name: _____
Contact Person: _____
Position: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Cell Phone: _____
Email Address: _____

PLEASE SELECT AN OPTION BELOW

- 10' x 10' booth area at Barktoberfest on: October 12, 2019: \$75 donation*
- 10' x 20' booth area at Barktoberfest on: October 12, 2019: \$140 donation*

EARLY BIRD SPECIAL!!

Get a 10' x 10' booth space for only \$55 if you return this form with payment by JULY 12th

*The donation fees above do not include food vending fees, if interested please ask about the food vending form. All fees are non-refundable.

PAYMENT INFORMATION

Check (payable to Peninsula SPCA) VISA MasterCard Discover American Express

Credit Card #: _____ Exp. Date: ____/____

3-digit card security code: _____ I authorize the Peninsula SPCA to charge my credit card \$_____.

Signature: _____ Date: _____

BOOTH DETAILS

Please initial:

_____ I am responsible for providing tables, chairs, tents, etc., for my reserved space(s).

_____ I must arrive on site no later than **10 a.m. on October 12, 2019** for unloading and setting up booth space.

_____ I commit to staying throughout the event and will not close booth area(s) prior to conclusion of event at **6 p.m.**

_____ I am aware that vendor parking will be nearby and vendors will need to unload at the event site and then move their car to parking, **BEFORE** setting up their booth

By signing this agreement with the Peninsula SPCA, I agree to all conditions and assigned fees above.

Signature: _____ Date: _____

TURN IN YOUR REGISTRATION FORM

Mail: Peninsula SPCA, Barktoberfest
523 J. Clyde Morris Blvd.
Newport News, VA 23601

Email: jodi@peninsulasPCA.org
Fax: 757-595-9945
Phone: 757-595-1399, ext. 103